



III Semester M.B.A. Degree Examination, January/February 2018
(CBCS Scheme)

Open Elective : CYBER SPACE

Time : 3 Hours

Max. Marks : 70

- Instructions :** 1) Part – A : Answer all the questions.
2) Part – B : Answer any four questions.
3) Part – C : Answer any three questions.

PART – A

Answer all the questions. Each question carries 2 marks. (10×2=20)

1. Define the Internet.
2. Name any three web browser.
3. What is domain name ?
4. What is meant by CC and BCC in Electronic Mail ? What is the necessary to use this in E-Mail ?
5. What are the reasons for developing Facebook ?
6. Define any 4 html tags with an example.
7. What are the advantages of e-commerce ?
8. What are the options available for payment in E-Commerce ?
9. Write any three Indian e-governance services.
10. What is a phishing attack ?

PART – B

Answer any four questions. Each question carries 5 marks. (4×5=20)

11. How does a web browser function ?
12. What is HTML ? Write a tag to create a table of four rows and two columns.
13. Explain in brief B2B, B2C, C2B and C2C.



14. What are the key dimensions of e-commerce security ?
15. Write any five challenges in implementing E-governance service in India.
16. Discuss salient features of IT Act, 2000/8.

PART – C

Answer any three questions. Each question carries 10 marks

(3×10=30)