



PG – 811

**III Semester M.B.A. Degree Examination, January/February 2018
(CBCS Scheme)**

Open Elective : CYBER SPACE

Time : 3 Hours

Max. Marks : 70

Instructions : 1) Part – A : Answer *all* the questions.

2) Part – B : Answer *any four* questions.

3) Part – C : Answer *any three* questions.

PART – A

Answer **all** the questions. **Each** question carries 2 marks.

(10×2=20)

1. Define the Internet.
2. Name any three web browser.
3. What is domain name ?
4. What is meant by CC and BCC in Electronic Mail ? What is the necessary to use this in E-Mail ?
5. What are the reasons for developing Facebook ?
6. Define any 4 html tags with an example.
7. What are the advantages of e-commerce ?
8. What are the options available for payment in E-Commerce ?
9. Write any three Indian e-governance services.
10. What is a phishing attack ?

PART – B

Answer **any four** questions. **Each** question carries 5 marks.

(4×5=20)

11. How does a web browser function ?
12. What is HTML ? Write a tag to create a table of four rows and two columns.
13. Explain in brief B2B, B2C, C2B and C2C.

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14. What are the key dimensions of e-commerce security ?
15. Write any five challenges in implementing E-governance service in India.
16. Discuss salient features of IT Act, 2000/8.

PART – C

Answer **any three** questions. **Each** question carries **10** marks. **(3×10=30)**

17. a) What are the Communication Services available that offer exchange of information with individuals or groups ? 4
 b) Explain the term FTP, TCP/IP and HTTP. 6
 18. a) Differentiate between the traditional commerce and e-commerce. 5
 b) Explain the impact of E-commerce's on business. 5
 19. Explain Section 43 and Section 66 of IT Act, 2000/8. 10
 20. a) Explain cyber terrorism and cyber Trafficking. 5
 b) What are the preventive measures for cyber-crimes ? 5
 21. Write a short note on the following :
 - a) Search Engine. 3
 - b) Internet Marketing. 3
 - c) E-kranti. 2
 - d) Cyber-Stalking. 2
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